

Vertical AI Meets Observability

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12/7/25

Carnegie
Mellon
University



AI has taken over the world

Frontpage news

Startup valuations

Big tech spending

AI research pace

THE WALL STREET JOURNAL.

D DOW JONES | News Corp *****

TUESDAY, JANUARY 28, 2025 ~ VOL. CCLXXXV NO. 22

WSJ.com

★★★★ \$5.00

DJIA 44713.58 ▲ 289.33 0.65%

NASDAQ 19341.83 ▼ 3.1%

STOXX 600 529.69 ▼ 0.1%

10-YR. TREAS. ▲ 24/32, yield 4.529%

Oil \$73.17 ▼ \$1.49

Gold \$2,737.50 ▼ \$39.80

Euro \$1.0493

Yen 154.51

What's News

Business & Finance

◆ **Financial markets swooned** at the emergence of a dark-horse power in artificial intelligence, which sent shares of Nvidia down 17% and posed a fresh threat to the multitrillion-dollar boom in the U.S. tech sector. The S&P 500 and Nasdaq slid 1.5% and 3.1%, respectively, while the Dow rose 0.7%. **A1, A4**

◆ **The Senate confirmed** Scott Bessent as treasury secretary, putting the longtime investor at the center of Trump's efforts to

extinguish inflation and in

DeepSeek Flips Script on AI

Chinese dark horse emerges, threatening a market darling and other big tech stocks

For two years, markets' belief that the rise of artificial intelligence would usher in a new

By *Gunjan Banerji,
Asa Fitch
and Karen Langley*

era of productivity growth has fueled trillions of dollars in stock-market gains.

Nvidia, the maker of the computer chips at the heart of

the AI boom, has been in the vanguard of this advance. Wall Street has perceived the company to have an almost unreachable defense against competition with its offerings of high-tech chips. The company's rapid growth and windfall profits have helped push other technology firms and the Nasdaq Composite Index to record after record, with giddy investors expecting more of the same down the road.

On Monday, the mood turned sour. DeepSeek, a dark-horse power in artificial intelligence, emerged from China. That rattled big tech stocks, led by a plunge of almost \$600 billion in

Nvidia, which only last week was the world's most valuable company. Nvidia's fall marked the largest one-day loss in market value for any public company.

DeepSeek released last week an AI model that appeared to perform on par with a cutting-edge counterpart from OpenAI, the U.S. firm at the heart of the AI craze. The twist: Creative engineering tricks meant DeepSeek needed far less computing power. The upshot is that the AI models of the future might not require as many high-end Nvidia chips as investors have counted on.

Please turn to page A4



Source: FactSet

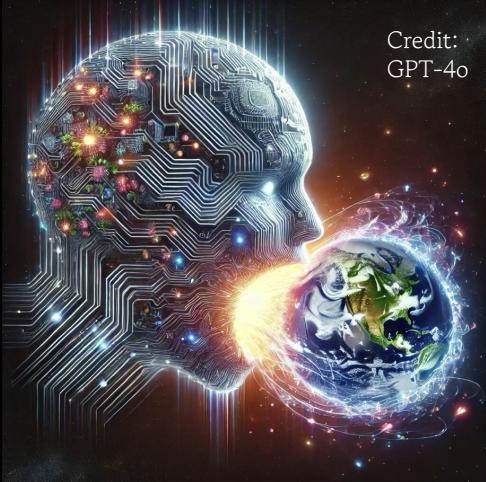
Market Plunges As China Firm Stirs Worries

Fresh threat to AI in the U.S. wipes out about a trillion dollars from stock market

Financial markets swooned on Monday at the emergence of

AI has taken over the world?

Hype



'AI eating the world'

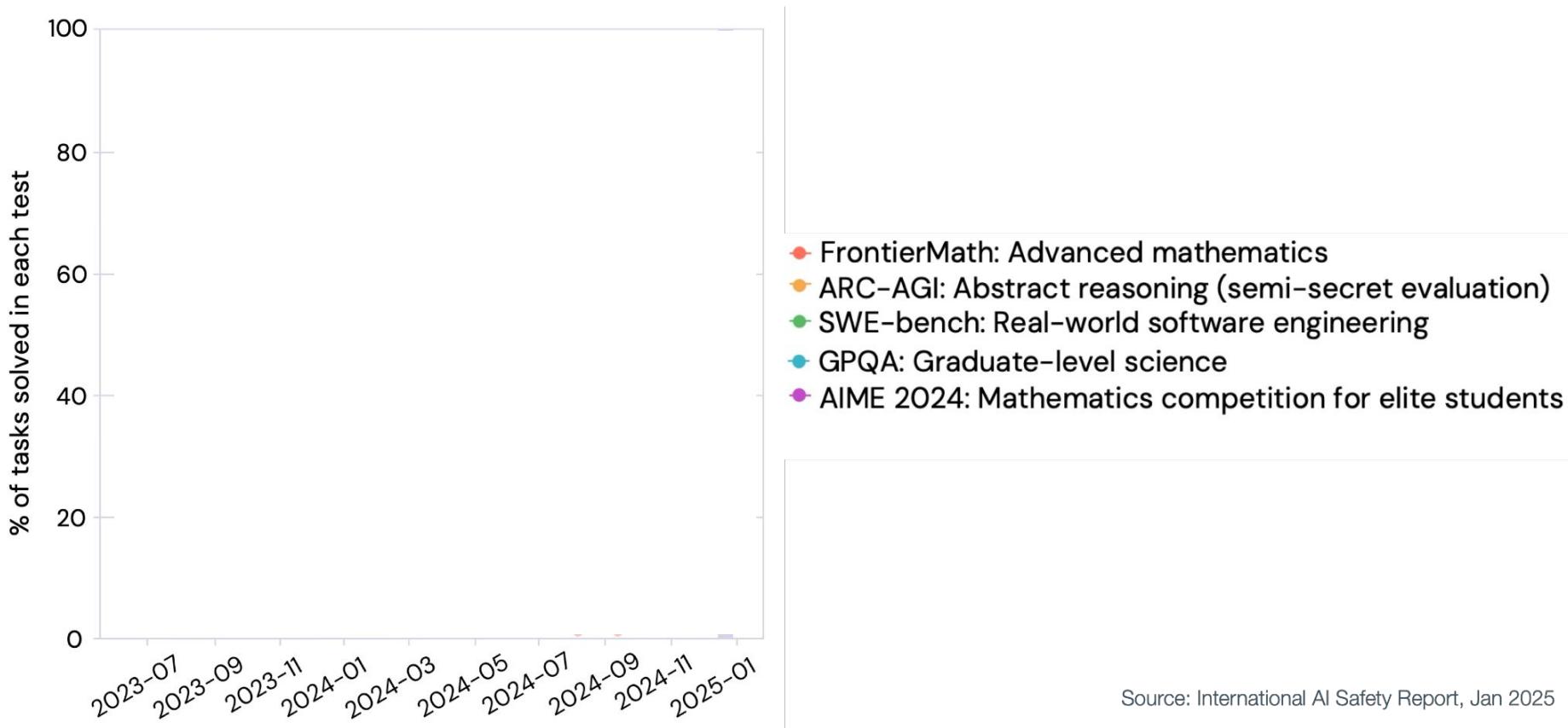
Impact

!=

Search
Coding

Why?

Hypothesis 1: Just wait, it's coming



Source: International AI Safety Report, Jan 2025

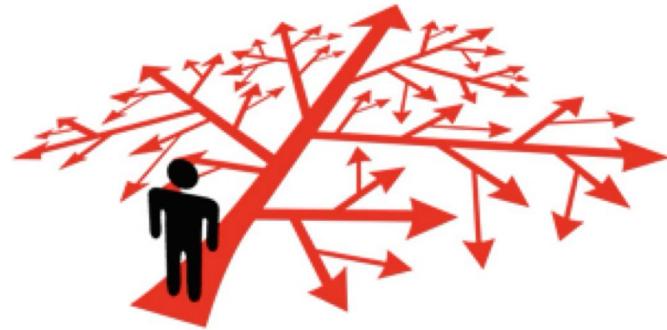
Hypothesis 2: Specialization matters!

People specialize to become experts

- E.g., scientists and athletes
- E.g., the human brain itself

AI will need to specialize

- Accuracy
- Efficiency



It's not either/or

Vertical

General



How good are today's specialized FMs?

Toto: An Observability TSFM

Before: Train directly on supervised data

BERT Moment:
Pre-train on massive corpora, then fine-tune

After: Nobody uses supervised learning alone

2012

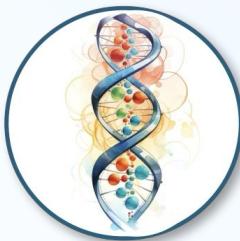
2018

NLP Timeline

How good are today's Specialized FMs?



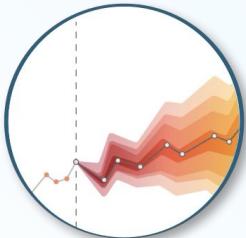
[Gupta*-Xu*-Cheng-Shen-Shen-T-Khodak, ICLR25]



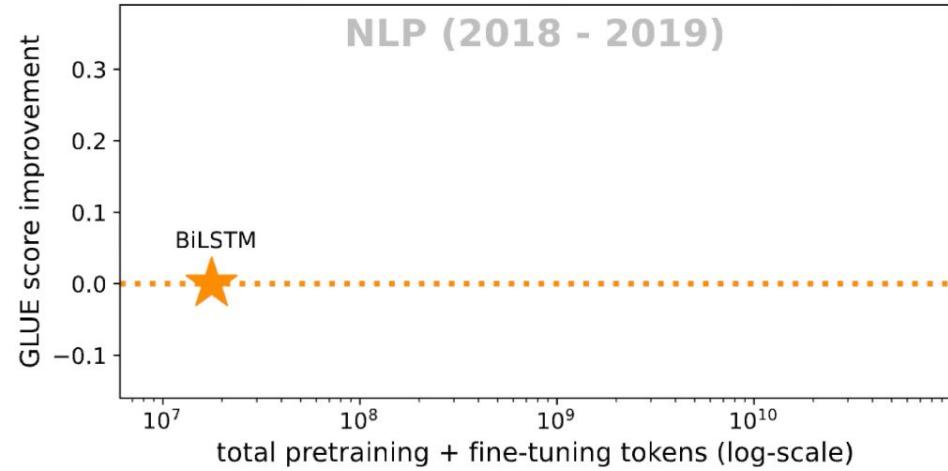
Genomics

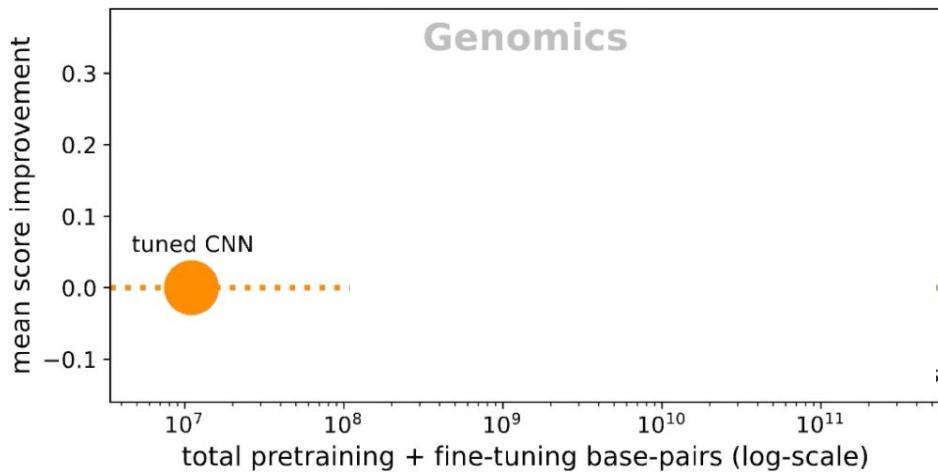
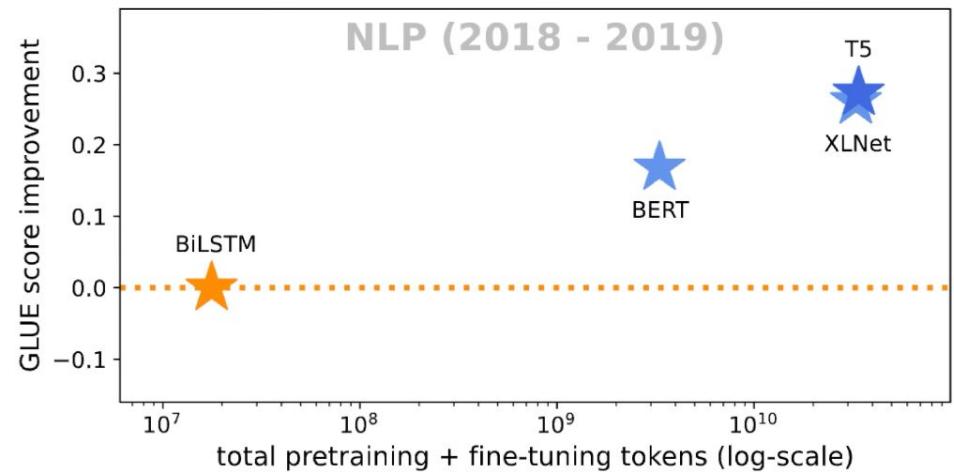


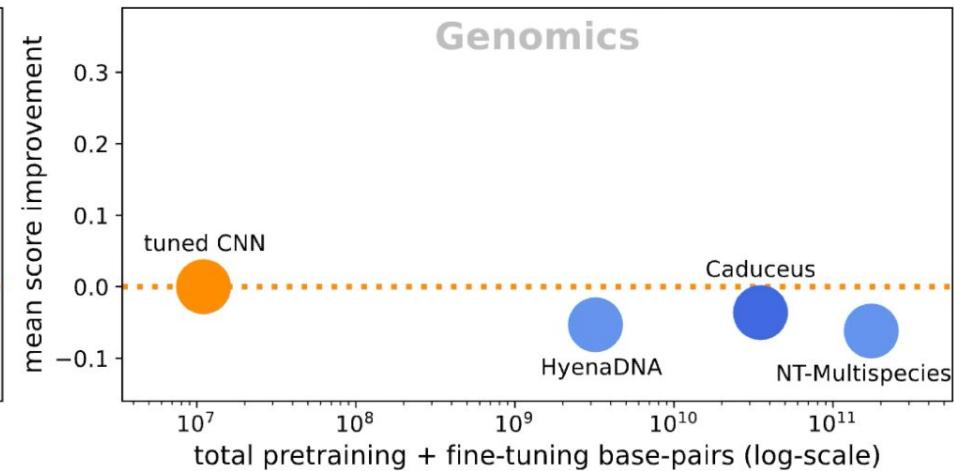
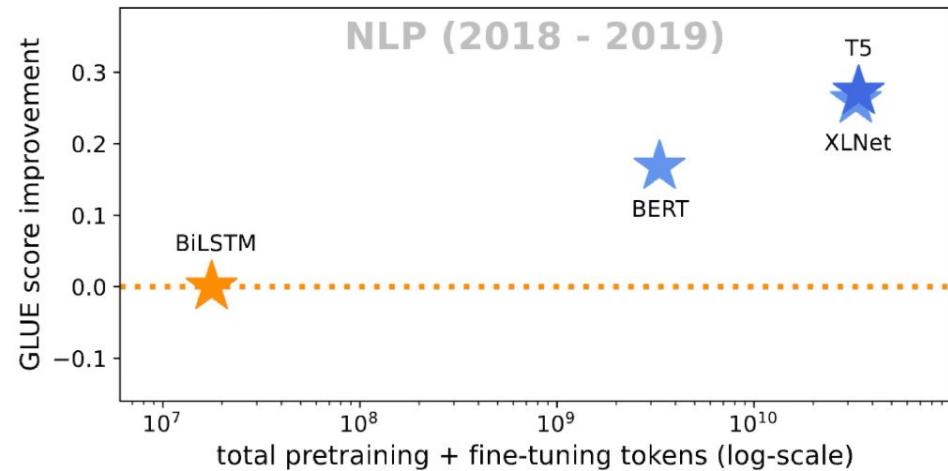
Satellite Imaging



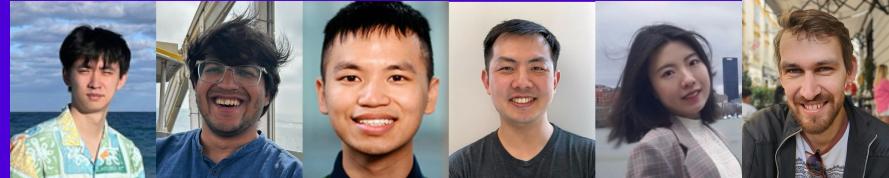
Time Series



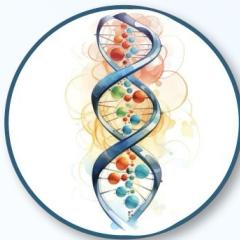




How good are today's Specialized FMs?



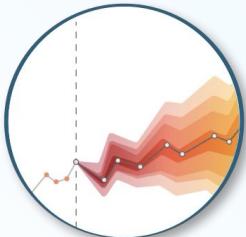
[Gupta*-Xu*-Cheng-Shen-Shen-T-Khodak, ICLR25]



Genomics



Satellite Imaging



Time Series

Don't assume specialized FMs work!
Baselines & benchmarks are important

How good are today's specialized FMs?

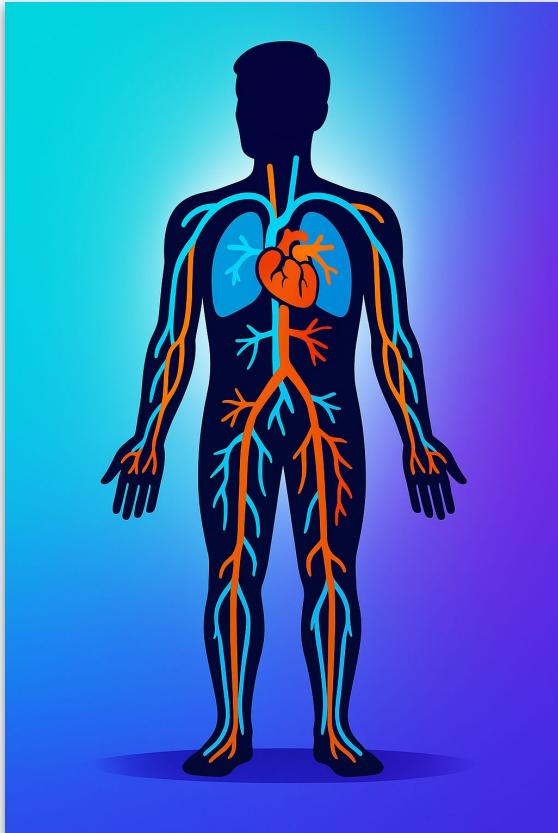
Toto: An Observability TSFM

Datadog AI Research

What is Observability?



Observing/monitoring: The Human Body



Observing/monitoring: Computer Systems



AI-generated Illustrations

1,000s of hosts, pods,
containers, etc.



Trillions of data points/hour

Types of Observability Data

Telemetry Data

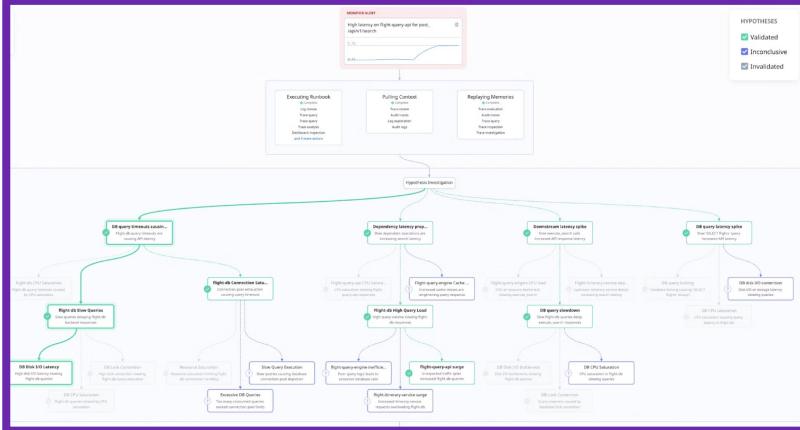
- Metrics
- Logs
- Traces
- Network Flows
- Source Code
- Cloud Cost
- CI / CD Pipelines
- Security Signals
- ...

Human Interaction Data

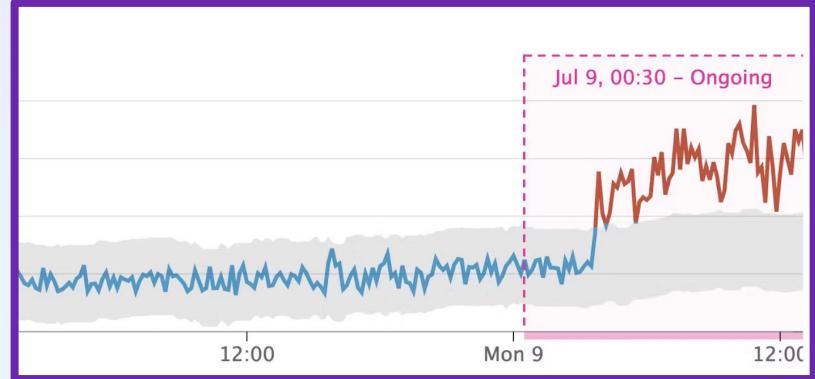
- Monitors configuration
- Dashboards configuration
- Notebooks configuration
- Interactive usage during an investigation
- ...

AI Opportunities

Root Cause Analysis

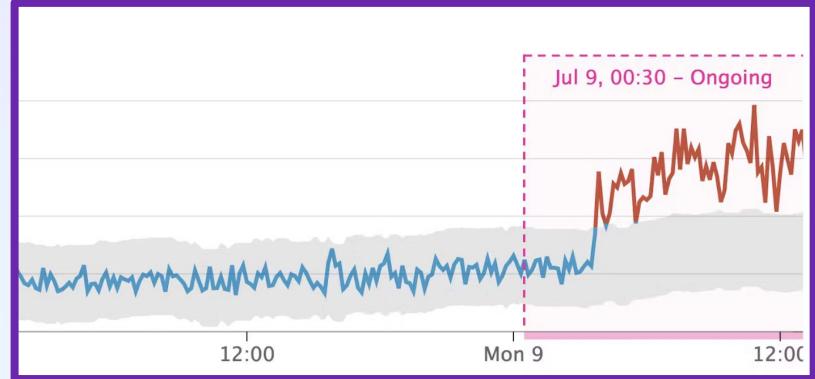


Forecasting & Anomaly Detection



Production Code Repair

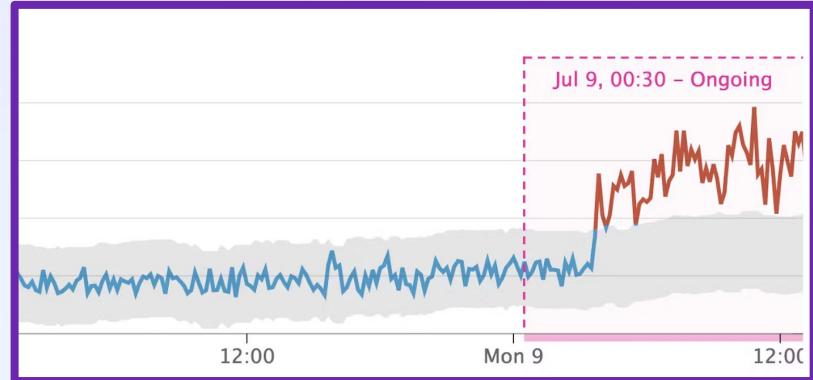
Can we just apply existing Time Series FMs (TSFMs)?



Promise:

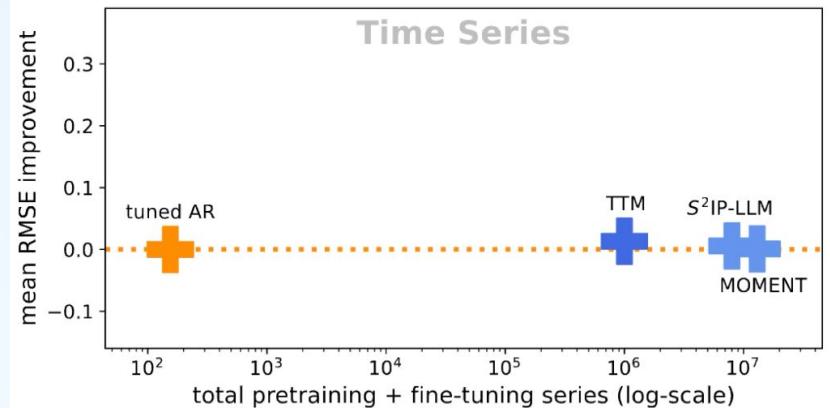
- Several models in recent years
- Zero shot capabilities

Can we just apply existing Time Series FMs (TSFMs)?



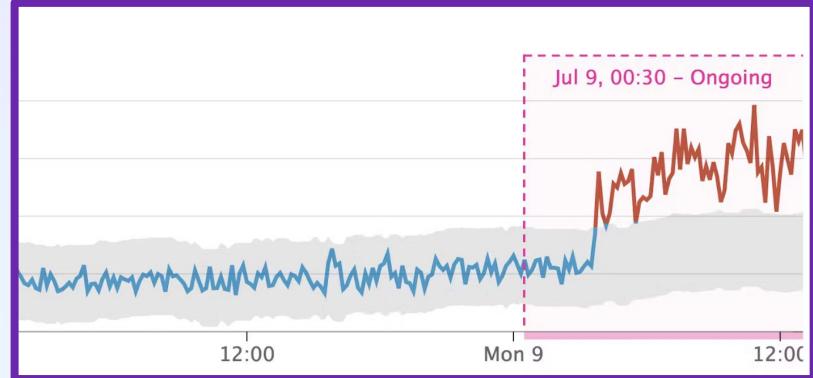
Issues:

- Don't beat supervised baselines
- Not tailored to observability

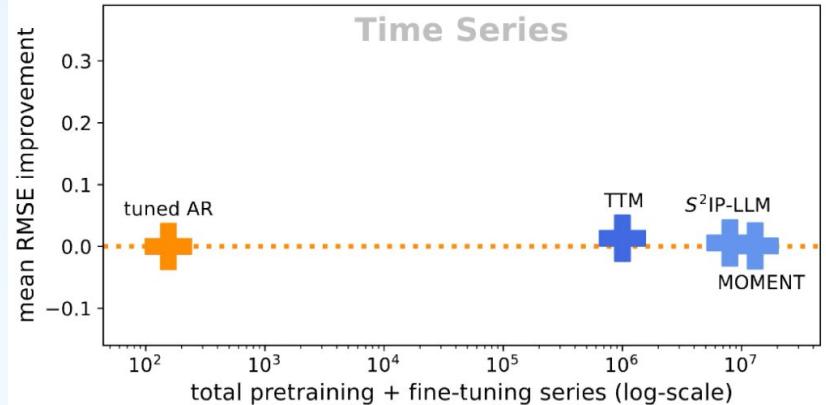


Forecasting & Anomaly Detection

Can we just apply existing
Time Series FMs (TSFMs)?



Our work: specialize eval,
data & modeling for
Observability!



BOOM

New Observability Benchmark

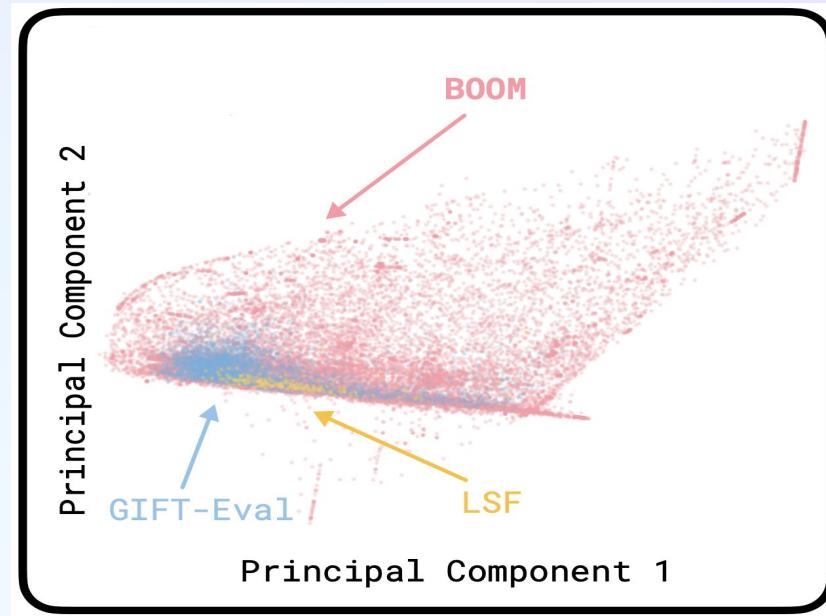
Largest time series benchmark

Comprised of Real Data

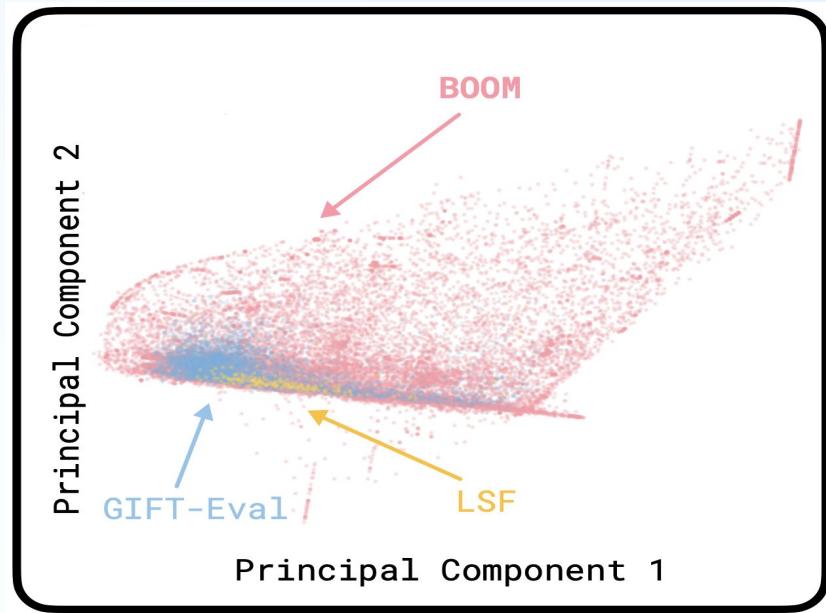
Internal observability data from
Datadog

Open Source

Apache 2.0
27K HF downloads



Captures challenge of real-world observability data



Dataset	# Series	# Variates	# Points
BOOM	2,807	32,887	350 M
BOOMLET	32	1,627	23M
GIFT-Eval	144,246	147,688	158 M
LSF	6	370	11 M

TOTO

Time Series Foundation Model

150M param decoder-only architecture

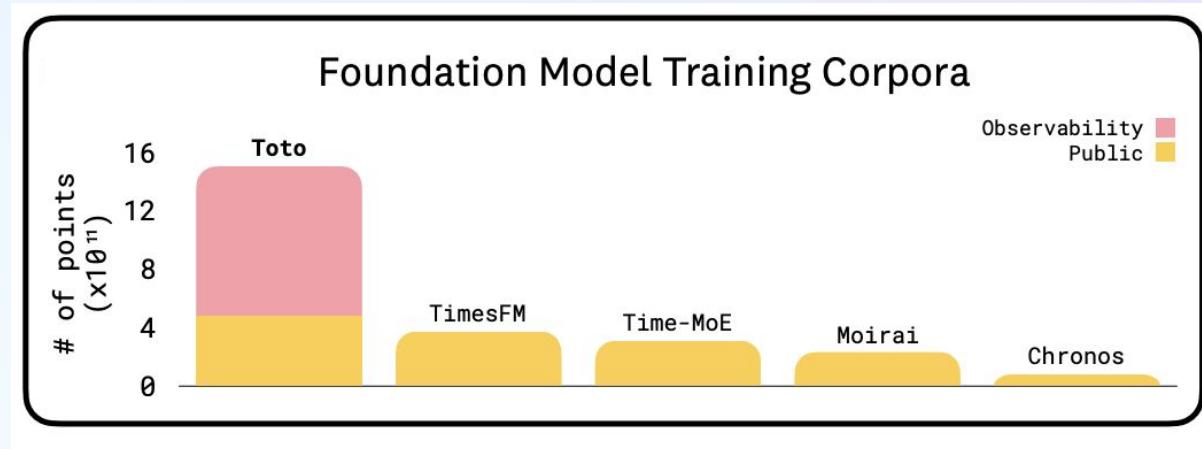
Optimized for Observability

And also SOTA on general-purpose
time series forecasting

Open Weights

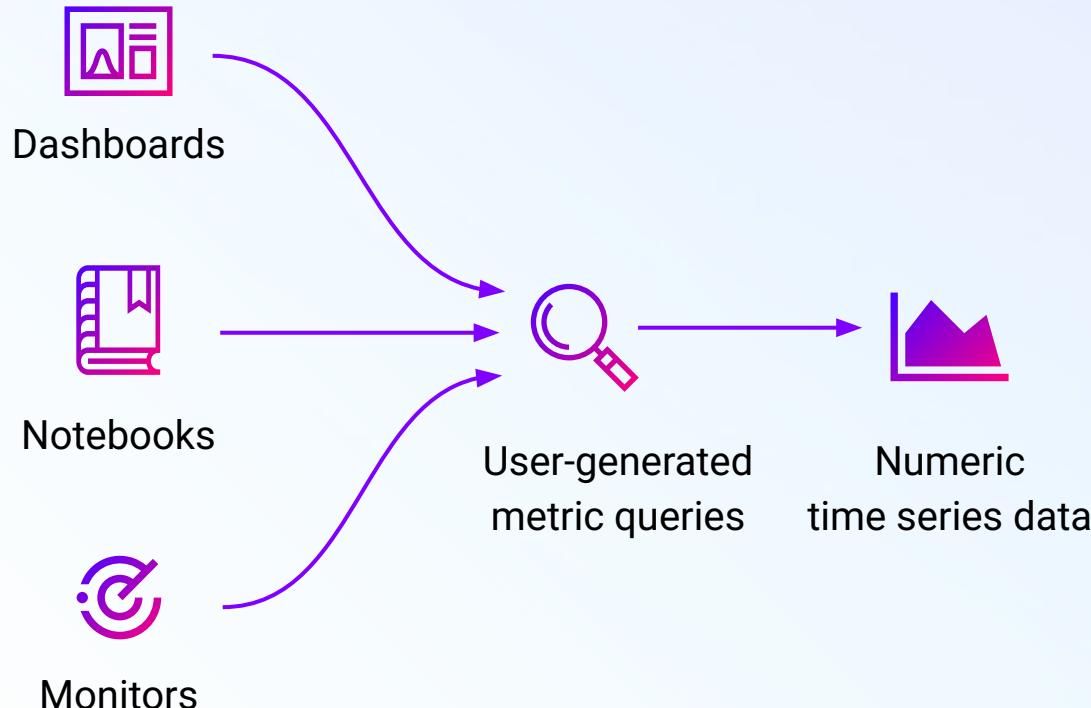
Apache 2.0

~8M HF downloads



(Datadog internal data only)

Data Collection (Datadog internal data only)



Collect each query over:

- Multiple time slices
- Different time intervals



High-cardinality
multivariate data

Proportional Attention: judiciously attend across covariates



Skewed, heavy
tailed distributions

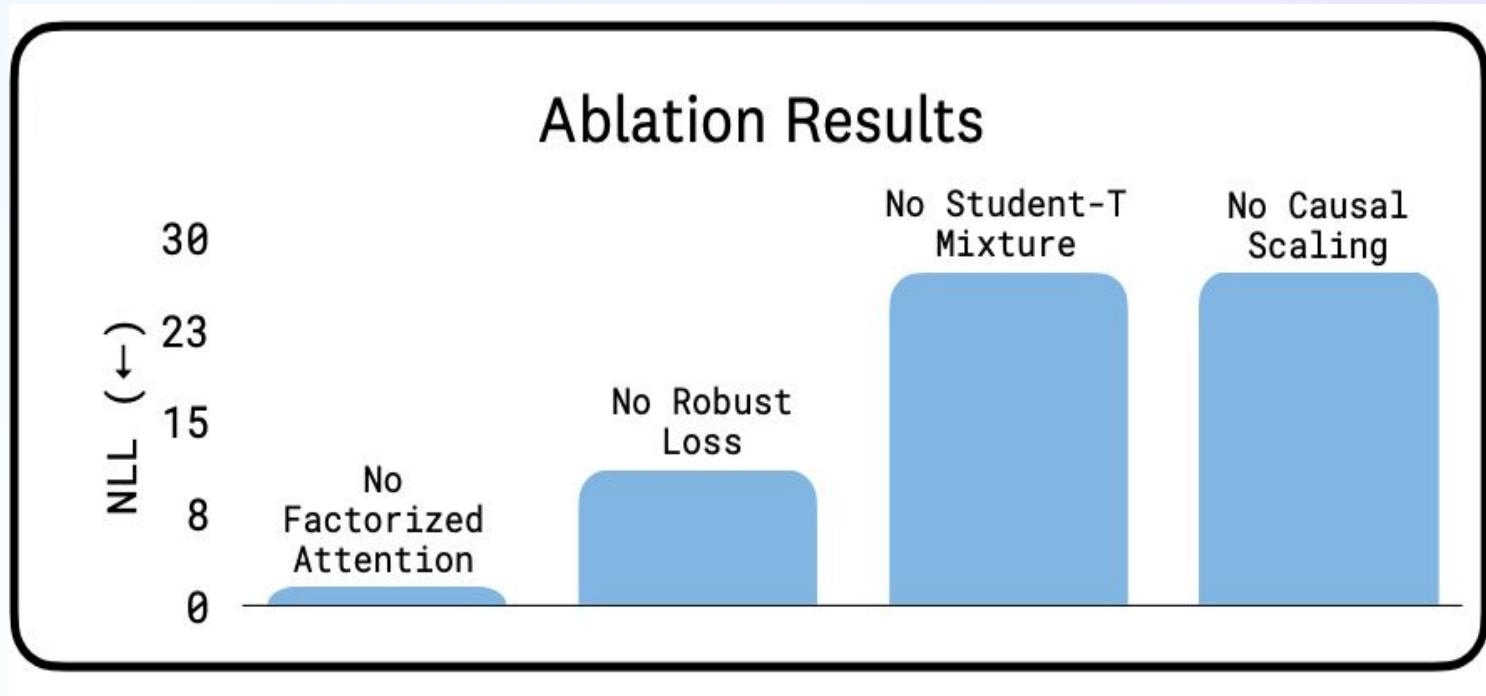
Student-T mixture & robust loss: for improved modeling and learning



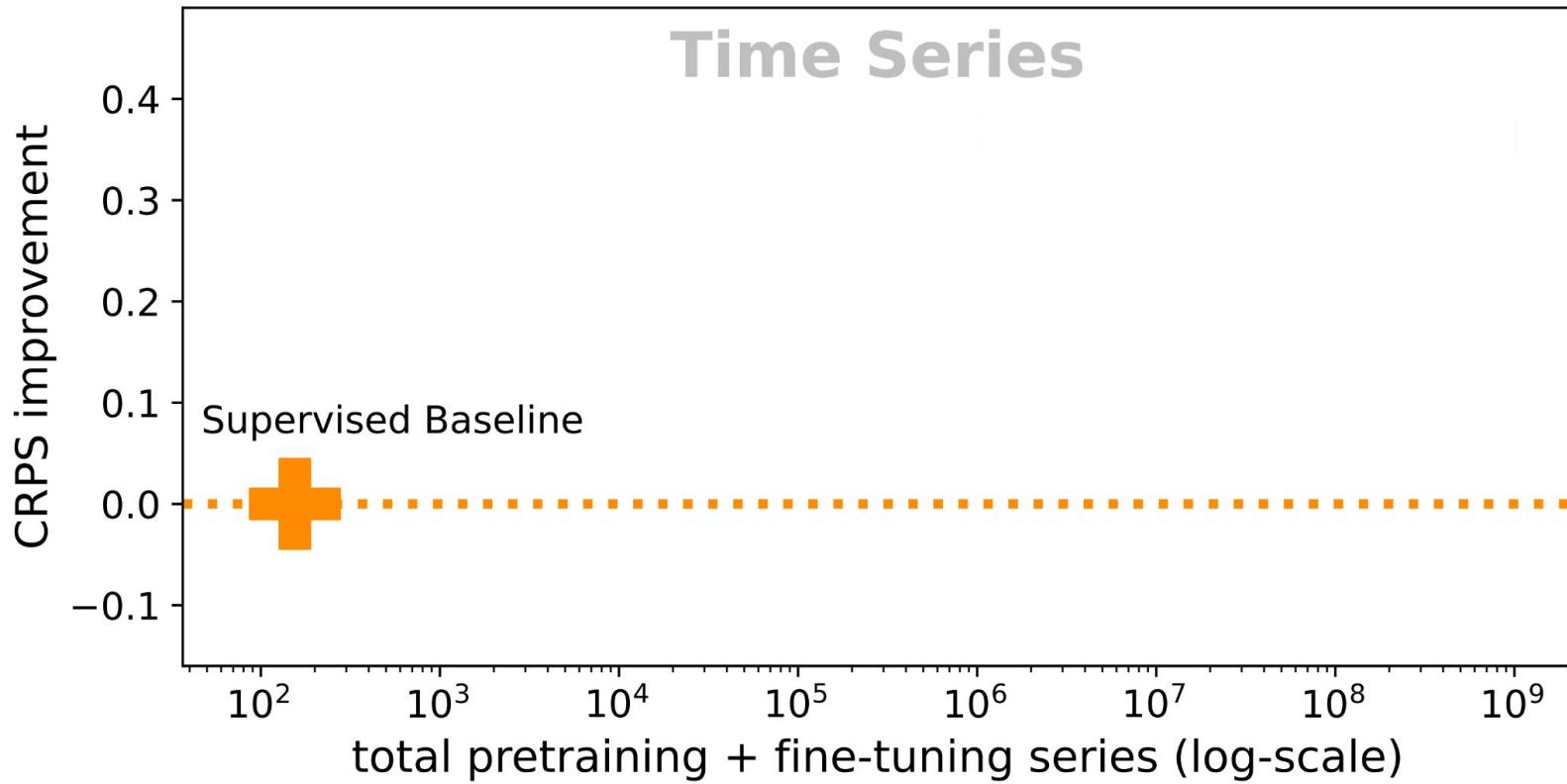
Extreme dynamic
range,
nonstationarity

Patch-based causal scaling: address highly non-stationary TS

These modifications make a big difference



BOOM Results

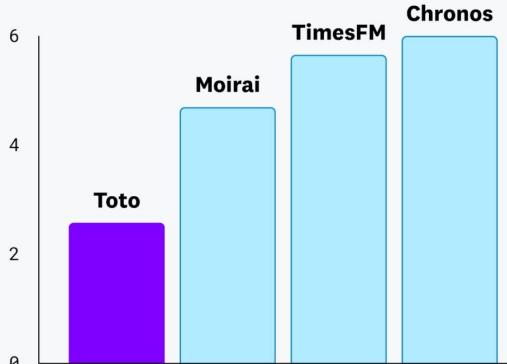


Specialized Observability FMs

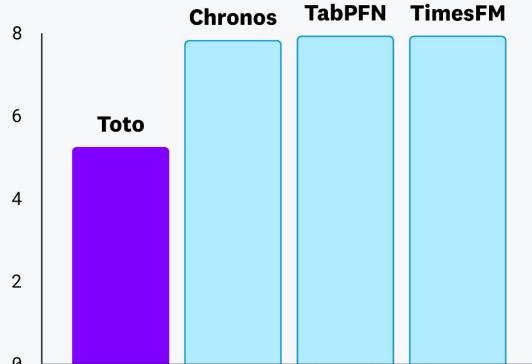
Datadog AI Research

[Cohen*-Khwaja*-et al.]

BOOM Results (Rank ↓)



GIFT-Eval Results (Rank ↓)



TSFMs have achieved their
“BERT moment”!

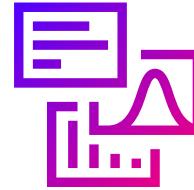
Specialization matters

At time of release

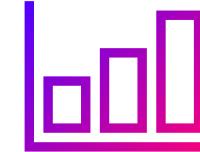
Ongoing Work



Product Applications



Multimodality



Scaling

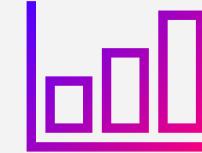
Ongoing Work



Product Applications



Multimodality



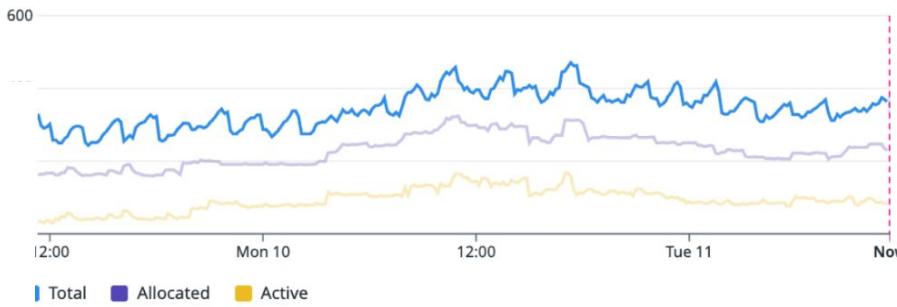
Scaling

GPU Monitoring: how many GPUs will I need?

Device distribution across your fleet

Visualize GPU allocation to optimize capacity planning and performance

DEVICE ALLOCATION OVER TIME



Important for budgeting/planning
Mature production tool already exists
Natural application of Zero Shot Toto

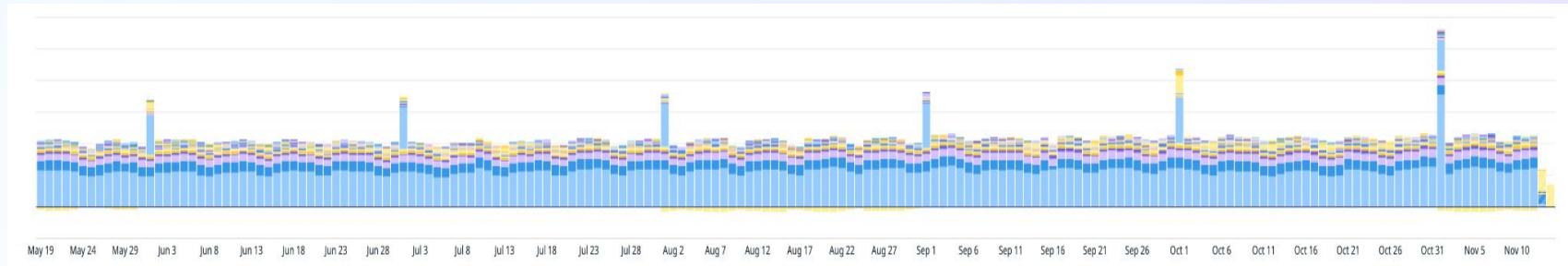
How does Toto perform?

No clear winner between ZS Toto and mature production tool

ZS Toto preferred by humans in 71% of cases in blind evaluation

In production as of last month!

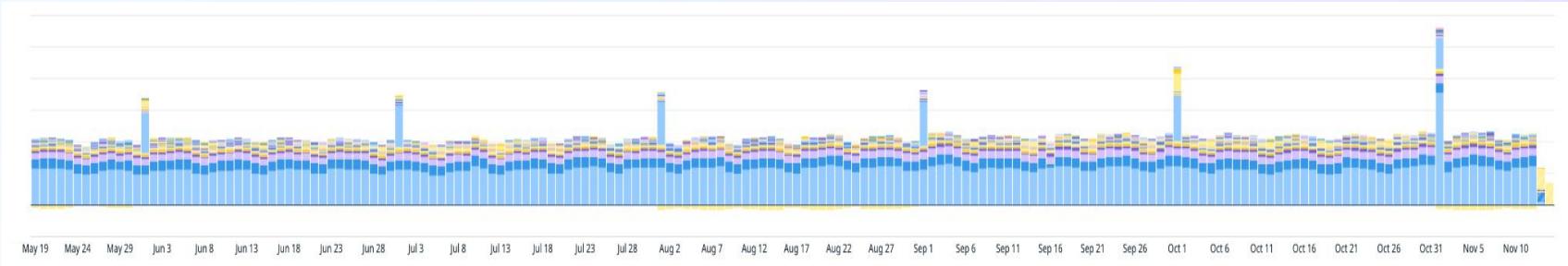
Forecasting Cloud Costs: how much \$ will I spend?



Important for budgeting/planning

Also a seemingly natural application of Zero Shot Toto

Forecasting Cloud Costs: how much \$ will I spend?

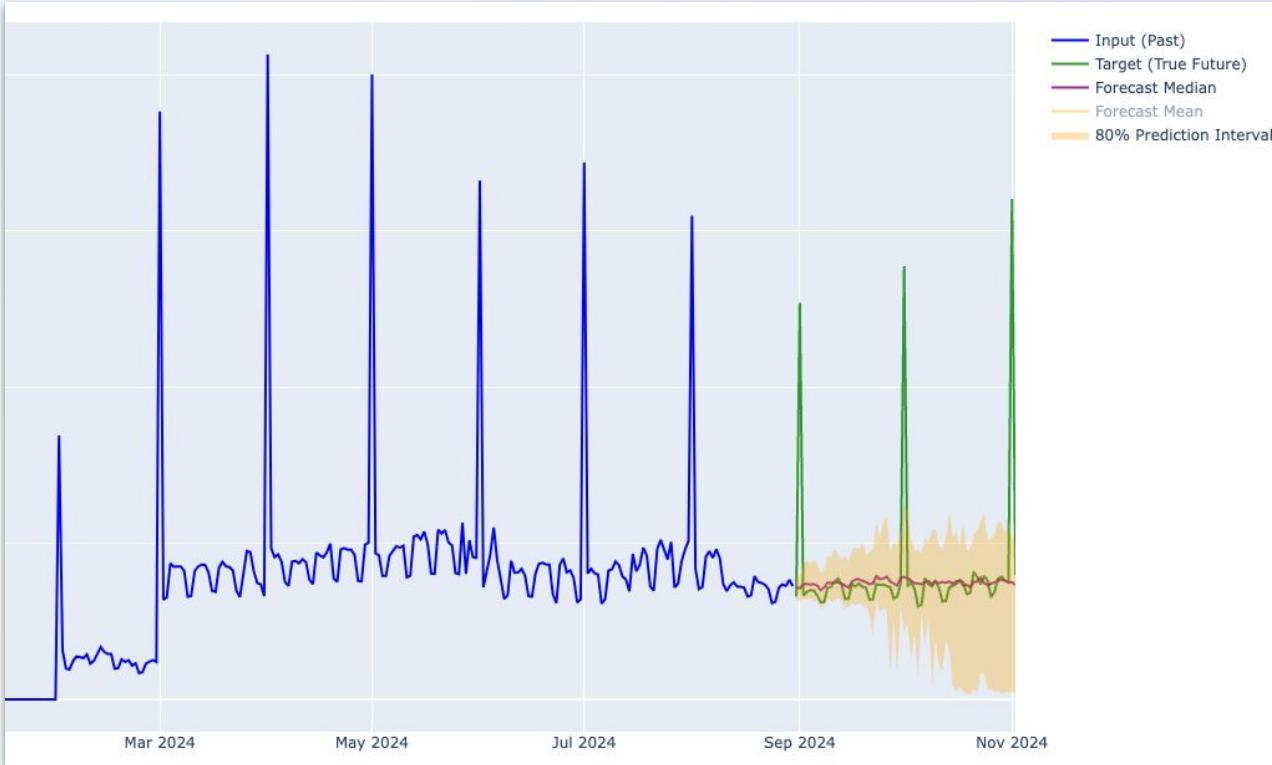


Important for budgeting/planning

Challenges:

- Large, irregular seasonality effects (e.g. day-of-month)
- Not much historical data available
- Product-specific eval differs from typical TSFM benchmarking
- Strong latency constraints

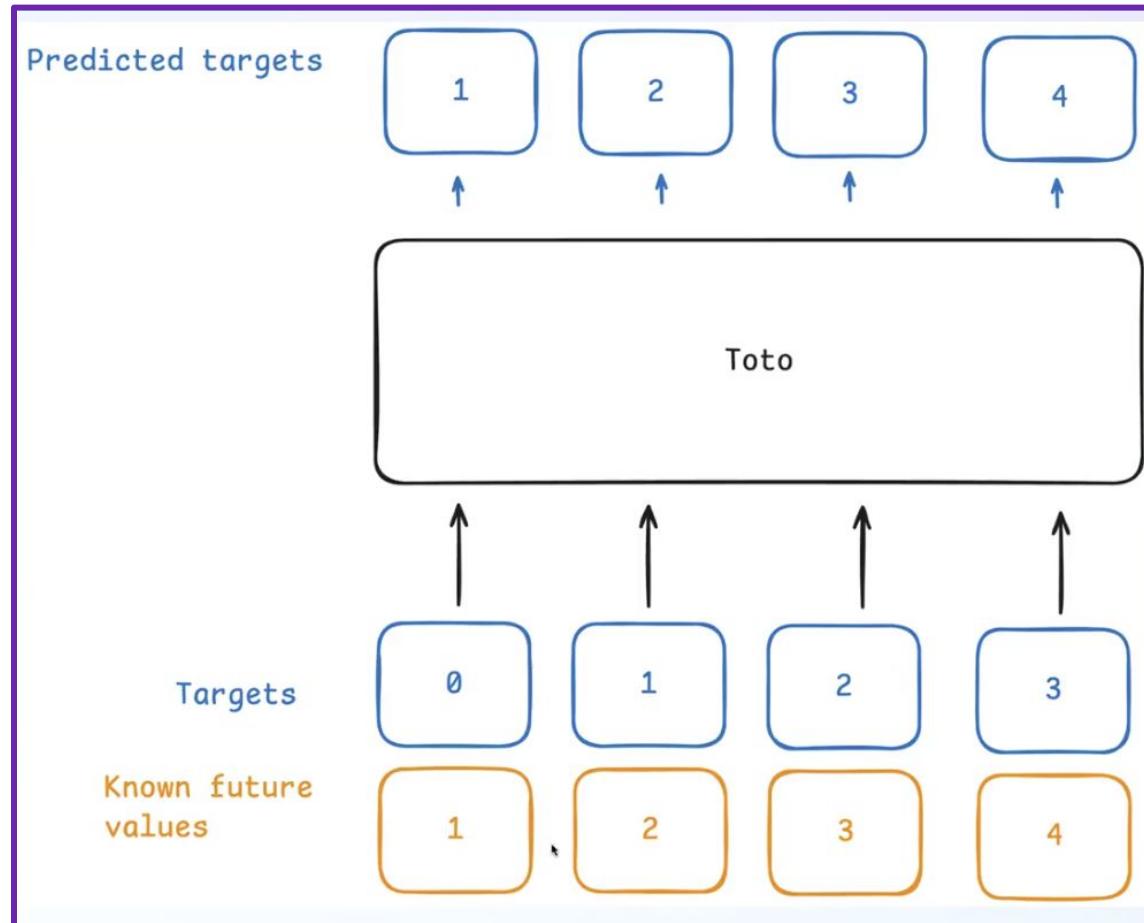
Zero shot Toto misses the spikes



Especially tricky b/c of uneven period lengths



Provide Toto with 'exogenous variable', e.g., day of month!



Exogenous variable fine-tuning

Input preprocessing

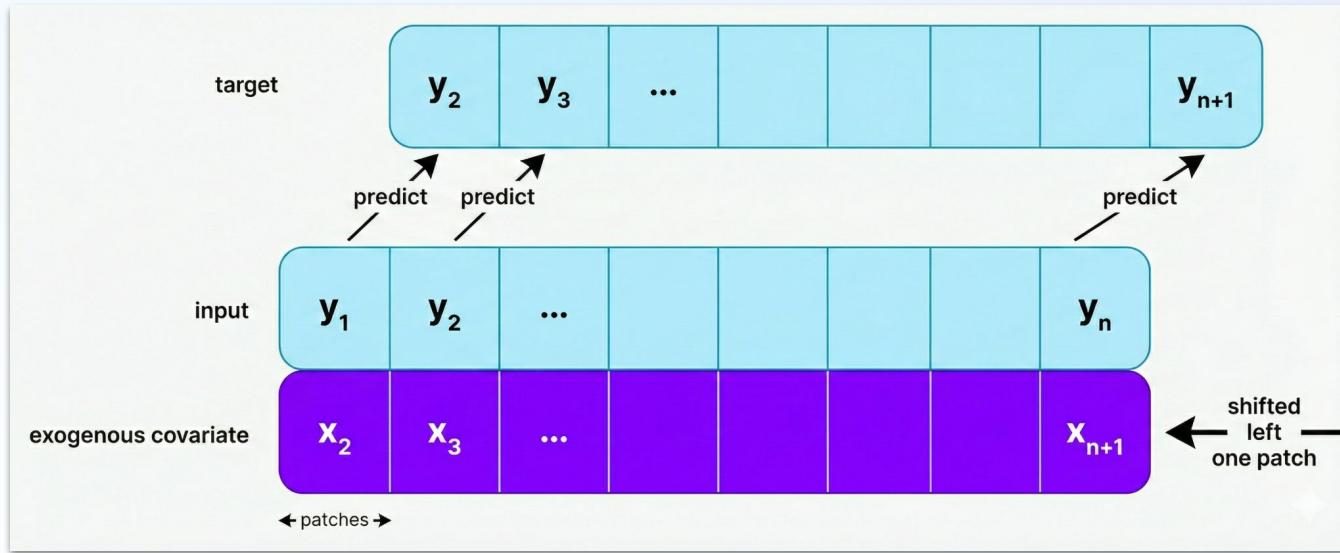
- Use dummy variable for first of the month
- Shifted exogenous variables one patch into the future
- Stacked along variate dimension

Training

- Mask loss for exogenous variable

Inference

- Inject known future exogenous values during decoding



Forecasting Cloud Costs



CHALLENGES

Irregular seasonality effects

Product-imposed latency
constraints

Product-specific evaluation

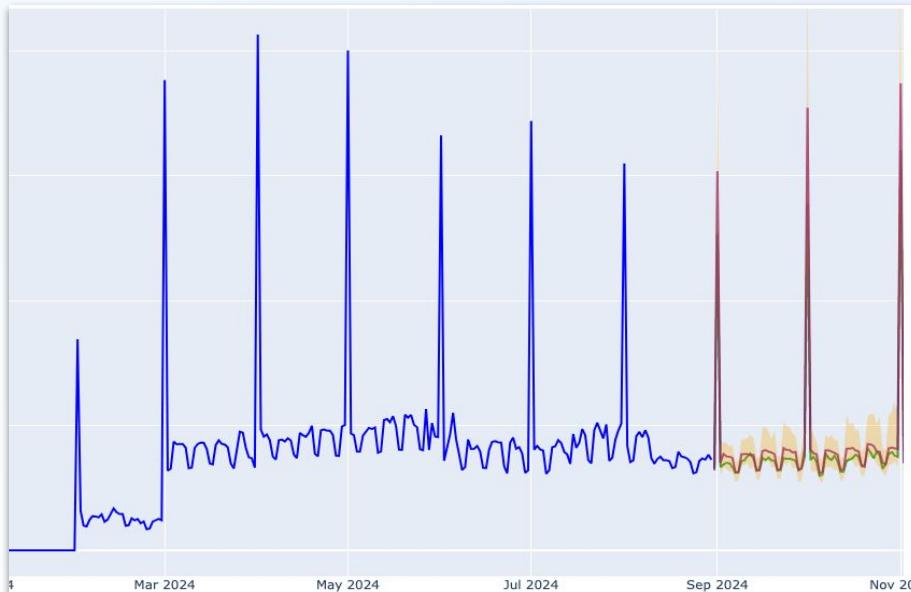
SOLUTIONS

Toto + FT + Exogenous variables

Toto inference meets latency
requirements

New benchmark & metrics

The end result...



17% improvement over baseline
41% over zero-shot
Satisfies latency reqs

Coming soon: Support for
fine-tuning and exogenous variables
<https://github.com/DataDog/toto>

Toto applications, next steps

Autoscaling – Forecast demand so services can right-size

Predictive alerting – Forecast issues before they happen (and ideally fix them w/o needing to page an engineer)

Datadog AI Research: Vertical AI for observability

We are hiring!

